



TODD RAZOR

PRESIDENT, THREE RAZORS MEDIA

Todd Razor is a multimedia professional and public relations practitioner with more than 15 years of relationship-building experience among academic, nonprofit and business-to-business communities in Iowa and the Midwest.

With an emphasis on technology and real estate, the business reporter has published hundreds of news articles and feature stories highlighting some of the region's most influential decision makers, small business owners and successful entrepreneurs.

Prior to founding Three Razors Media, Todd was an online editor and staff writer with the Business Publications Corporation in Des Moines. In addition to capturing, editing and producing news and event videos for the web, his portfolio of professional work includes the creation of large-scale multimedia productions for the Business Record's Forty Under 40 award winners and Woman of Influence honorees.

Todd's has been recognized for producing award-winning pieces of journalism both as a student and professional while covering the Central Iowa communities in which he operates. His work has appeared on the pages of the Des Moines Business Record, Business Record Daily, Business Record Iowa, Commercial Real Estate Guide, Commercial Real Estate Weekly, Utility Contractor, Better Roads, World Pipelines, dsm magazine, and www.iowaBiz.com, among other print and online publications.



Todd takes an organic and synergistic approach to social networking with a strong understanding of social media and fluidity in the space. This allows him to successfully nurture established connections while forming new relationships with business leaders working in multiple fields. A sought-after speaker and connector, Todd uses digital tools to share credible content, interact with the community and offer original insights on numerous topics.

Todd is an active member the Iowa Commercial Real Estate Association, the Home Builders Association of Greater Des Moines, the Remodelers Council of Greater Des Moines and the Des Moines Area Community College Alumni Association, as well as a past-president of the Iowa chapter of the Society of Professional Journalists.

Prior to launching a full-time career in journalism and communications, Todd was licensed to produce insurance in the state of Iowa, and has advised thousands of policyholders and agents on their personal-lines and commercial-lines property-casualty insurance coverage as a commercial service representative with Nationwide Insurance.

In April 2011, the DMACC Alumni Association presented Todd with its inaugural Alumni of the Year Award for Early Achievement, which is intended to recognize an exemplary level of professional accomplishment, civic engagement and community involvement within 10 years of an honoree's graduation date.