



THREE RAZORS ***• OUR CAPABILITIES •***

ARE YOU EVERYWHERE YOUR CUSTOMERS EXPECT YOU TO BE?

Starting out with a simple question, Three Razors works hard to dig up new opportunities for clients in wide range of real estate, professional services and construction-oriented industries. We know owners and agents of business-to-business oriented organizations depend on warm referrals and credible leads to drive revenues and achieve long-term goals. From social media management, to video editing and production, to full-scale marketing and communications strategies, Three Razors builds customized campaigns that put you in front of target audiences in person, in print and on the web. Contact us today to learn more about reinforcing real-world connections by setting the stage for new business relationships online.

PUBLIC SPEAKING

- Conferences, lectures, workshops, seminars, keynotes, lunch-and-learns, industry events, company retreats, corporate training, private events

MEDIA PRODUCTION

- Names, logos, taglines, websites, copywriting, news articles, executive profiles, feature stories, white papers, case studies, press releases, photography, videos, flyers, brochures, e-newsletters, email blasts

SOCIAL MEDIA

- Audits, surveys, consultations, strategies, tactics, publishing, training, policies, monitoring, management, analytics

EVENT PROMOTION

- Open houses, ribbon cuttings, launch parties, trade shows, press invites, media interviews, meet-and-greets

SEE YOU IN THE NEWS

Editors and publishers know the power of well-planned business articles, feature stories and news briefs. With an eye for a story and a passion for in-depth profiles, Three Razors is always on the lookout for credible leads, breaking news or nuggets of data that grow into compelling pieces of journalism. Best of all, we always consider the multimedia component of everything we do. Contact us if you're looking an experienced Midwest business reporter to provide near real-time coverage to your readers in an increasingly competitive digital landscape.

OUR BEATS

- Real estate and construction
- Technology, startups entrepreneurs
- Heavy equipment manufacturing
- Regional economic development
- Arts, culture and education

OUR SPECIALTIES

- Executive profiles
- Digital photography
- Multimedia videos
- Online publishing
- Social media/bookmarking

PERSONALIZE YOUR EXPERIENCE

At Three Razors, we cater our services to meet the needs of the communities in which we operate. Small business owners play a vital role in keeping workers employed. Numerous nonprofits enrich our lives with arts, culture and entertainment as others encourage people struggling in all walks of life. We offer reduced rates and pro-bono work to local merchants, community leaders, budding entrepreneurs and not-for-profit organizations that make Iowa and the Midwest a great place to live, work and play.

BRANDS WE'VE WORKED WITH

- Peoples Company
- Land Investment Expo
- CR Painting
- Diligent Development
- Iowa Land Sales
- Proximity
- Ground Breaker Homes
- Minor Wreck Express
- Marcus R. Pitts, CCIM

- urban card Alliance
- Proferral
- create WOW! marketing
- Iowa Shakespeare Experience
- MyEntre.Net
- SmartTalk Connected Conversations