



TODD RAZOR

FOUNDER, THREE RAZORS MEDIA

Todd Razor is a multimedia professional and public relations practitioner with more than 10 years of relationship-building experience among academic, nonprofit and business-to-business communities in Iowa and the Midwest.

With an emphasis on technology and real estate, the business reporter has published hundreds of news articles and feature stories highlighting some of the region's most influential decision makers, small business owners and successful entrepreneurs.

Prior to founding Three Razors, Todd was an online editor and staff writer with the Des Moines Business Record. In addition to capturing, editing and producing news and event videos for the web, his portfolio of professional work includes the creation of large-scale multimedia productions for the Business Record's Forty Under 40 award winners and Woman of Influence honorees. Todd's work has also appeared on the pages of the Business Record Daily, Business Leads, Business Record Iowa, the Commercial Real Estate Guide, Commercial Real Estate Weekly, Utility Contractor, World Pipelines, dsm magazine, and www.lowaBiz.com.



An organic and synergistic approach to social networking allows Todd to foster solid connections with top-level executives and up-and-coming leaders in

multiple fields. A sought-after speaker and connector, he uses digital tools to share credible content, interact with the community and offer original insights on numerous topics. Todd's strong understanding of social media, and fluidity in that space, allows him to successfully nurture established connections while forming new business relationships online.

Todd is an active member of the International Association of Business Communicators, the Iowa Commercial Real Estate Association, the DMACC Alumni Association, the Greater Des Moines Young Professionals Connection, and is a past-president of the Iowa chapter of the Society of Professional Journalists. Prior to launching a full-time career in journalism and mass communications, Todd was licensed to produce insurance in the state of Iowa, and has advised thousands of policyholders and agents on their personal-lines and commercial-lines property-casualty insurance coverage.

In April 2011, the DMACC Alumni Association presented Todd with its inaugural Alumni of the Year Award for Early Achievement, which is intended to recognize an exemplary level of professional accomplishment, civic engagement and community involvement within 10 years of an honoree's graduation date.